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FOR IMMEDIATE RELEASE**

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**ePerformax Contact Centers Supports Orphanages and  
Children's Institutions Around Metro Manila**

*Makati City, Philippines – January 15, 2007* – The plight of street children and orphans around Metro Manila took a turn for the better this past Christmas season through the efforts of the employees and executives of ePerformax Contact Centers based in Makati City.

In its biggest effort to assist disadvantaged children, ePerformax announced the donation of Php 110,000 to the 72 children of The Asociacion de Damas de Filipinas Settlement House in Paco, Manila. The donated amount was collected from both employees and executives of the contact center who were asked to give the equivalent of a minimum of an hour of their time. ePerformax Contact Centers announced its donation to the orphanage at the company's annual Christmas Party as the Corporate Social Responsibility project for 2006. In a moving tribute of thanks, the children of the orphanage sang songs touching the hearts of executives, clients and employees alike. The Settlement House is run by a non-profit organization founded on Sept. 26, 1913 by Dr. Honoria Acosta Sison. **WHAT IS THE MISSION OF THE ORGANIZATION?**

In addition to this donation, the call center participated in other activities to support disadvantaged children that included, a company client giving the orphaned children of the YWCA Php 34,000 to shop for themselves and for each other, as well as enjoy an early "Noche Buena" or "Salu-salo." Other outreach projects were to the following organizations: Bahay Maria Children's Center in Makati City and the Bethany House in Guiguinto, Bulacan.

"ePerformax believes that it is important to give back to our community and in particular children who are less fortunate or have been orphaned. It's a way for our employees to come together for a good cause and something that we encourage on a regular basis," said Ron Arambulo the company's General Manager.



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### **About ePerformax Contact Centers**

ePerformax opened its high-performance Philippine-based contact center in Manila in 2002 with the vision of being the best of the best call centers in the Philippines. Since then, it has become certified to the international VISA Cardholder Information Security Standards, which conform to level 17 of the ISO Security Standards. The company also is only call center in the Philippines to be accredited by the Technical Education and Skills Development Authority (TESDA) to conduct its Finishing Course for Call Center Agents. This course enables ePerformax to hire and train call center “near hires” as part of Pres. Gloria Macapagal-Arroyo’s program to support the country’s fast-growing BPO industry.

ePerformax prides itself on building strategic partnerships with clients that require English speaking, inbound customer service and sales support to deliver superior results in a very cost effective manner. The company believes the Philippines is the premiere country for providing top value and top quality contact center services for English speaking customers. This along with their approach to hiring, training, quality assurance and continuous improvement called Performance Maximization™ has enabled ePerformax to achieve their vision of: Best Culture + Best Practices = Best Performance.

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